

AN INVITATION**INSEAD and Tsinghua University Executive MBA (TIEMBA)
Open Day and information session on 27th March 2007 at 6pm**

I hope this note finds you well. No doubt you enjoyed the Chinese New Year holidays, while maintaining the usual hectic pace at work. Although it is a busy time, I wanted to let you know about one of INSEAD's most exciting initiatives in Asia which I thought would be of interest to you. This is the launch of a joint programme between INSEAD and Tsinghua University in Beijing: the Tsinghua-INSEAD Executive MBA (TIEMBA).

TIEMBA offers a degree from schools, providing world class general management frameworks and tools, with a strong personal leadership development element. TIEMBA is an 11 week programme over an 18 month period (June 2007 to January 2009). Half of the campus modules will be in China, and half in Singapore. It will also provide participants with a formidable professional network throughout the region – the alumni of both schools. The average age of participants is expected to be 36 years with 11 years' work experience, the majority in managerial roles. A typical example is the General Manager China for a European multinational or the Chief Investment Officer for South Asia for an international banking group.

I believe that TIEMBA could be a powerful way to further accelerate your career, embed all your learning and experience to date, and provide you with an outstanding educational experience.

If you would be interested to find out more about TIEMBA and believe it could be relevant, you would be welcome to come to our Open Day and information session on 27th March 2007 at 6pm on our Singapore campus. Please reply to Mr Hu Chao, Assistant Director responsible for the TIEMBA programme, at chao.hu@insead.edu including your contact and job information. Chao and INSEAD would be delighted to hear from you.

You can also register for this session or future sessions in other cities at <http://www.insead.edu.sg/tiemba/session.htm>.

All the best,



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