

THE 2006

LEADERSHIP FORUM

You are cordially invited to the 2006 Leadership Forum hosted by
Bernard Lo - Anchor, Bloomberg Television.

Korea - Sustaining the advantage

Participating Panelists:

Mr Tong-Soo Chung

Head

Invest Korea

Mr Gye-Hyun Kwon

Vice President

Samsung Electronics

Mr Amitava Chattopadhyay

The L'Oreal Chaired Professor of Marketing-Innovation & Creativity

INSEAD

Mr Steve Bear

Managing Partner

McKinsey and Company

Mr William Pesek

Columnist

Bloomberg News

VENUE:

The Ritz-Carlton Seoul, The Ballroom
602 Yeoksam-dong,
Kangnam-ku
Seoul, 135-080

DATE / TIME:

Friday, 21 April 2006
08:30 - 10:30am
* Breakfast will be served

RSVP:

By 19 April 2006
Tel: XXX
Email: brsvp@bloomberg.net

In Association with



Supported by



Hotel Partner



Knowledge Partner



Bloomberg
TELEVISION

Organiser Press Start Media